MiXUP

DEVELOPER'S DESCRIPTION

A choose-your-own-story picture book app for children.

Three well loved fairy tales are all mixed up in this interactive picture book for children.

When Little Red Riding Hood meets the Wolf, he asks her 'Where are you going?' With this app children can choose the answer, and set the story hurtling off one way or another.

At each step along the way, choose which storyline to follow to create your own mixed up fairy tale.

Will Little Red Riding Hood discover the Cave of Ali Baba and the Forty Thieves? Maybe Ali Baba will dance with the wolf, or Little Red Riding Hood will find her twin sister (What an oddly long tail she has, for a twin sister...), or perhaps the Grandmother will cook up a feast big enough for every one of the Forty Thieves (Wolf Stew, how delicious!)

Discover a new story each time you read.

FEATURES

- Choose who's storyline to follow – Red Riding Hood, Ali Baba or Cinderella – at key points of the story.
- Clean, crisp and colourful illustration.
- Discover and interact with animated elements.
- Studio recorded Audio Narration.
- Read along with optional on screen text.
- Hundreds of possibilities, more than 50 possible endings.
- Encourages imaginative play and storytelling.
- No in-app purchases (IAP), no ads.

FACT SHEET

DEVELOPER
AOKI Studio, Tokyo, Japan

LANGUAGE
English

FAMILY SHARING
Yes

RELEASE DATE
November 29th, 2016

PRICE
Tier 3 (Currently £ 2.29, $2.29, ¥360)

WEBSITE
aokistudio.com/mixup/

PLATFORM
iOS 6+, universal app for iPhone & iPad

AGES
4+, Made for Ages 6 – 8

APPSTORE ADDRESS
https://appsto.re/jp/_6sL7.i

DEVELOPMENT TEAM

Concept and story – Christophe and Olivier Defaye

Design – Howard Kingston

Unity implementation – Howard Kingston

Additional animation – Yoshhide Sakida

Narration – Holly Gauthier Frankel

ABOUT

Christophe Defaye, founder and owner AOKI studio Japan, arrived at the idea for Mixup while reading bed time stories to his daughter. As he read he started to add in characters and elements from other stories. This became such a popular game between them that he began to think of a picture book made in this way.

Along with his brother Olivier and designer Howard Kingston he began to develop the idea that eventually became Mixup, a branching story where the reader switches between three different story lines to arrive at something new and unexpected.

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